Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES SPRING 1977

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OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES • SPRING 1977

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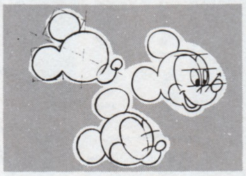

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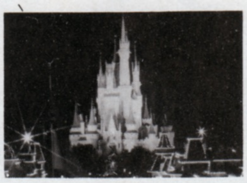

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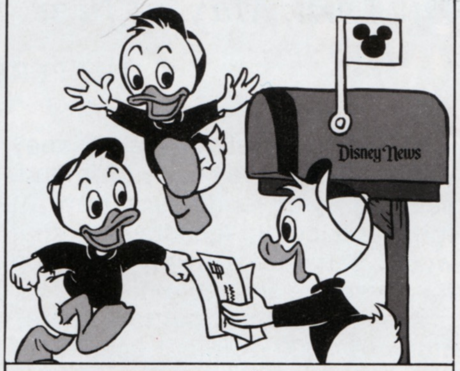


If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif. 92803

Sirs:

I recently saw your newest comedy "The Shaggy D.A." and I loved it. It is one of the best live-action comedies you have made in years.

My grandfather, Benny Rubin, played the waiter. It is always very exciting for my mother and I to see him on the screen.

Sincerely,
Steven Shapiro
Los Angeles, California

Sirs:

In December I went to Disneyland and even though it was my 13th time there, I enjoyed it just as much each time. Even though Space Mountain wasn't completed, it looks great.

Sincerely,
David Lampner
Los Altos, California

Sirs:

Is the Space Mountain project running on schedule at this time to open in June, 1977?

Sincerely,
Leslie Jones
El Paso, Texas

Space Mountain is scheduled to open on the weekend before Memorial Day, 1977.—ED.

Passport to Disneyland

When Disneyland opened in 1955, many of you discovered the unique and fascinating attractions Walt Disney had created for your enjoyment. By far the most popular way to explore this new land of fantasy and fun in those early years, was with the old Passport ticket. Remember the brightly colored wrist ribbon that went with it?

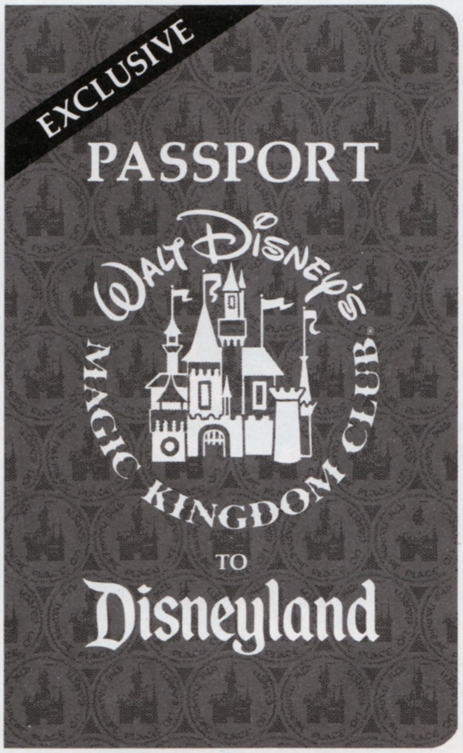
It was "open sesame" to all rides and attractions...all day long, and as often as you wished. The Passport was "good" for that one day only, but what a day it was!

As Disneyland grew, the Passport was replaced with ticket books which helped spread our guests over all attractions (A B C D E). But it's never been forgotten, as evidenced by your many phone calls and letters over the last 20 years. Why not bring it back, you ask. Why not, indeed?

From now through the end of May this is just what your Magic Kingdom Club card can do for you at Disneyland. It's our special AND EXCLUSIVE PASSPORT to Disneyland; the most convenient and valuable way for Magic Kingdom Club families to have "the run of the Park".

When you come to Disneyland through May 31 of this year and present your valid MKC card at the Main Gate, you are eligible to purchase the Club's exclusive new PASSPORT to Disneyland. You can ride the Matterhorn all day, if you dare, or start in Adventureland and try to experience every ride and attraction through Tomorrowland before we close the gates at night.

Here's how it works. The PASSPORT to Disneyland is a special ticket issued at the Main Gate to Magic Kingdom Club members only. The PASSPORT is date-stamped and is good for the full day. Once inside the Park, you may choose any ride or attraction (Shooting Galleries excepted) and simply show your PASSPORT instead of searching for and surrendering the usual ride coupon from a ticket book. You never have to worry about running out of tickets or keeping your A's and E's straight. You'll enjoy total freedom of movement among the Park's many fascinating adventures and attractions for the entire day.



Please check the expiration date on your membership card and if it has expired, ask for a new one at your Personnel/Recreation office. This is an exclusive offer made only to MKC members and their families. The PASSPORT is NOT available to the general public. See Page 18 for prices.

We hope you and your family will be able to enjoy the PASSPORT to Disneyland...it is available through May 31, 1977 only.

Milt Albright

Executive Director
Magic Kingdom Club

Flowers of the World

I sing of brooks, of blossoms, birds, and bowers:
Of April, May, of June, and July flowers.

HESPERIDES (1684) ROBERT HERRICK

In his proposal for Walt Disney World, Walt Disney called for landscaping in an endless variety of form and color; landscaping that would serve as a living backdrop for adventure and recreation.

As a part of this "outdoor stage," close to 1,000 different species of plant material from all over the world are used in the Magic Kingdom theme park, the four Walt Disney World resorts, and the City of Lake Buena Vista. And each year nearly 800,000 annuals are planted, including ginger lilies, giant bird of paradise plants, honeysuckle, hibiscus, blue passion flowers, yellow cassias, wild purple bougainvillea and an array of pansies, just to name a few.

"Our trees, shrubs and continually blooming flowers are a most important part of the total scene," says landscape superintendent Jim Ellis. "We are constantly aware that we are designing backdrops for some of the world's largest and busiest 'stages' where guests are also a part of the scene. Our plantings must help create the environment of the past, or the future, or of fantasy and, in themselves, add extra visual pleasure for our guests."

Jim explains that both the color and texture of plants are what constitute their particular theme. "In Fantasyland, we use a lot of pinks, purples and whites, and foliage that is lacy and soft. In Tomorrowland, we try to use bright colors, and more contemporary designs and color combinations.

"Early American types of flowers, such as daisies and old-fashioned mixed gardens, are used in Frontierland, and flowers that might have been grown in the early 1900's in England are used in flower boxes along Victorian Main Street, U.S.A. And of course, tropical plants are used in Adventureland and at the Polynesian Village Resort Hotel." (Some of these include the orange-red blossomed, South African coral

(continued)

Flowers of the World

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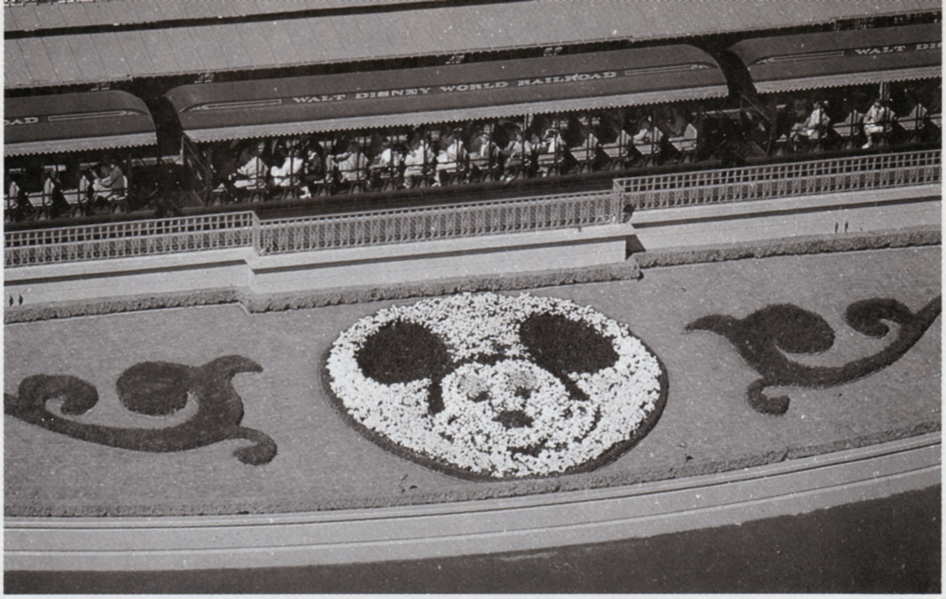


tree (Erythrina caffra), stands of bamboo which grow 30 to 40 feet high in a year, banana trees, elephant ears, castor beans, jacarandas and African papyrus.)

One of the most interesting plant forms in Walt Disney World is the topiary tree: living plants fashioned into the shapes of animals and complex geometric figures. Although topiary gardening still can be seen today in the gardens of Europe, it is rarely found in the United States. Perhaps that is why visitors to the Vacation Kingdom are particularly intrigued by the more than 40 figures of green that grace the gardens of the Magic Kingdom and other areas of Walt Disney World.

The topiary animals take about three years to grow and shape and are created from juniper, golden thuja, boxwood, and yew trees. With careful maintenance, the plants have a life expectancy of 10-15 years.

As you would imagine, maintaining the 27,400 acres of Walt Disney World property is quite a large task. A landscaping crew of 115 is kept busy year-round; in the summer it takes 15 people working full time to maintain the lawn-mowing on just the perimeter of the property.

The quality standards set by the landscaping crew are impressive. For example, they always try to have colorful, blooming flowers all year long, and they pull up flower beds at the first sign of any wilting and replace the bed within the next day. They even provide spot heaters for the tropical plants during the cooler months.

The landscaping crew's job actually began six years ago before the theme park opened, when the Walt Disney World Horticultural Research Center was set up. At that time, as many as 55,000 trees and shrubs were temporarily located on the property.

Continuous testing showed the horticultural team which plants, trees, ferns, vines, flowers and even grasses were best suited to the soil and climate of Central Florida. The most desirable species were planted, and then later transported to the Magic Kingdom and the resort hotels.

The transplanting operation took an entire year and required a tremendous amount of imagination and innovation. For instance, a way to move particularly large trees like the 32-ton, 75-year-old Liberty Oak destined for the Liberty Square area had to be devised. Bill Evans, the original landscape architect for Walt Disney World, solved the problem by inventing the boring method (since wrapping a cable around the trunk of a tree the size of the Liberty Oak would very likely kill it.)

After months of meticulous pruning branches and roots, a small hole was drilled through the huge trunk. A steel bar was fitted into the hole and with a crane and giant earth mover, the tree was gently lifted and moved to its new home.

Another example of the innovation used in landscaping Walt Disney World is the pot-plant system. Underneath the Main Street, U.S.A. area of the Magic Kingdom is one of the nation's largest basements. Roots of the large trees planted along Main Street would have helplessly dangled there unless the pot-plant system had been devised. The 3x4x5-foot-deep pots contain the trees' roots and have their own watering, feeding and drainage works built into the basement ceiling.

There are many landscaping wonders above and below the ground at Walt Disney World, and as Jim Ellis says, "Landscaping adds the finishing touches—it's the frosting on the cake."

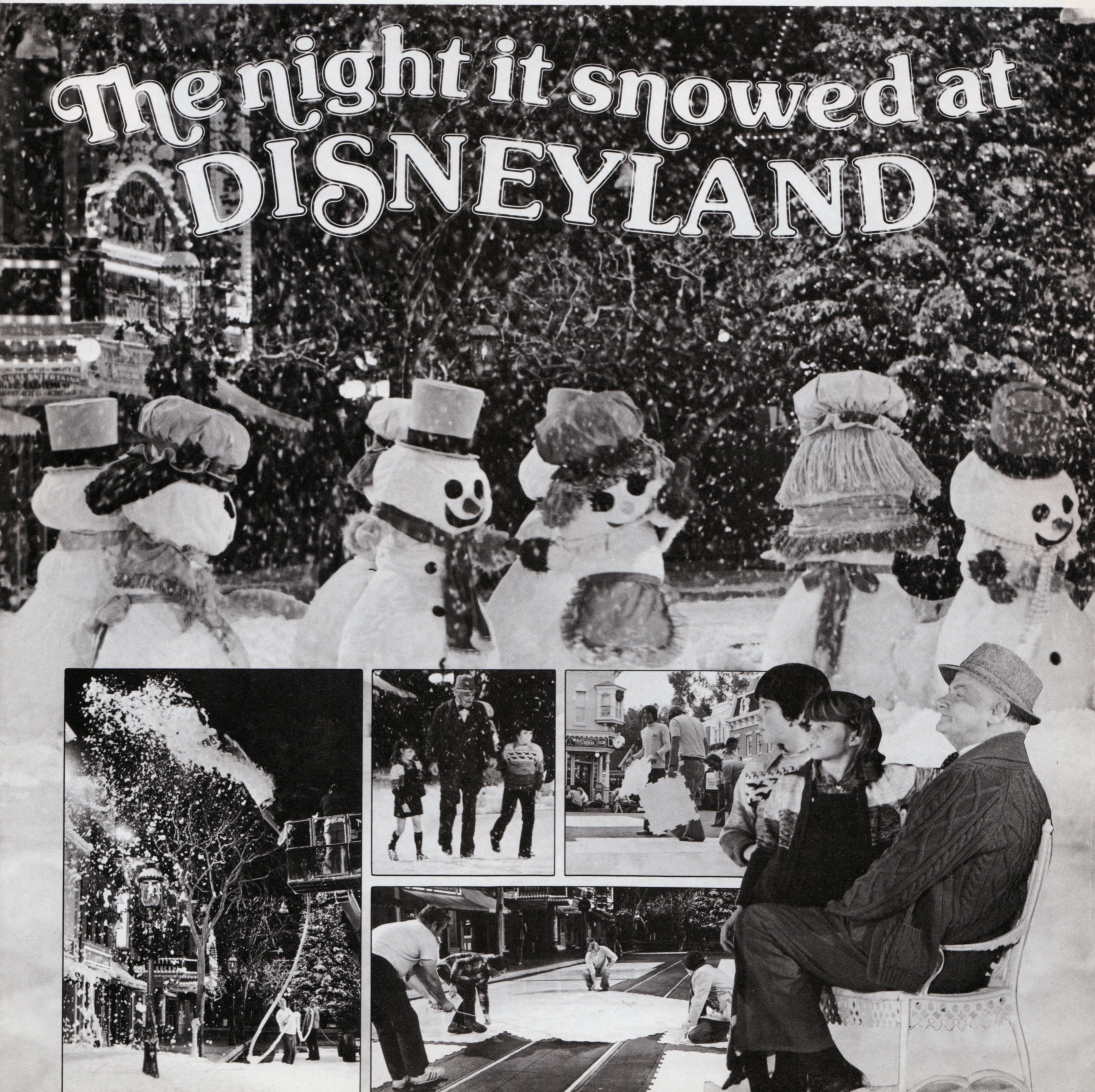
Or did it? Not really, but for several hours one balmy evening last November, it seemed that way. Another unbelievable sight was that of Mickey and Minnie ice skating hand-in-hand on Main Street!

It was all part of a scene from *Christmas at Disneyland,* a television special presented on ABC-TV. The holiday feature starred Art Carney as a "Scroogalous" old man, with guest appearances by Sandy Duncan and Glen Campbell. Included in this talented lineup were the Kids of the Kingdom and Disney characters.

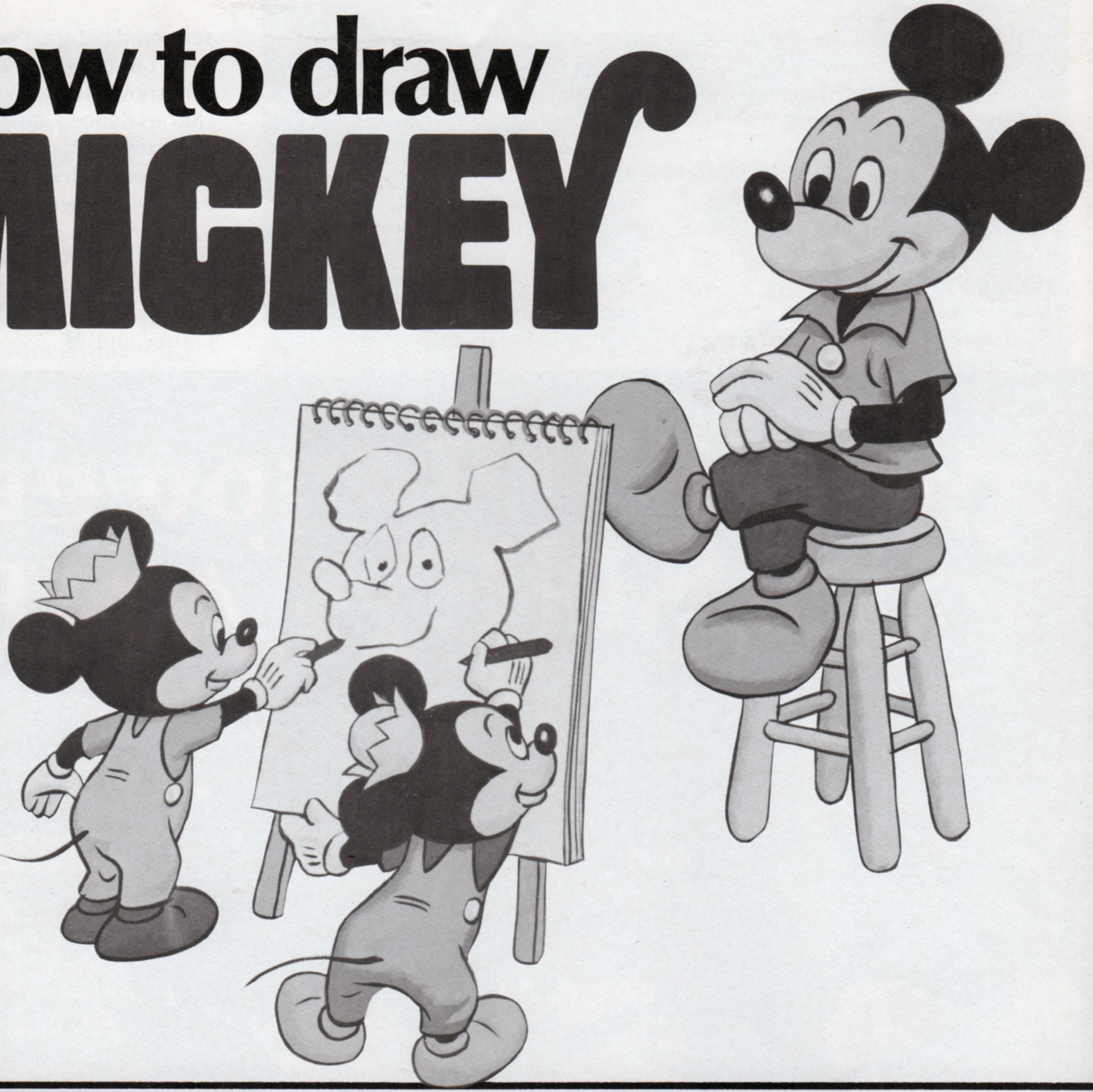
In order to transform a portion of Main Street into a wintry stage setting, a shiny "ice rink" was constructed from jigsaw-like plastic tiles. On the sidewalk, mounds of "snow" (a sprayed foam solution) appeared as if by magic. And to complete the picture, plastic chips scattered before a swirling theatrical wind fan, created a dazzling, miniature snowfall. Patterns of snow flurries danced and sparkled in the reflecting lights of the giant Christmas tree—transforming the Park into a winter wonderland.

Meanwhile, back at the ice rink, Mickey and Minnie laced up their skates for their big production number—on the night it snowed at Disneyland! 🐭

The night it snowed at DISNEYLAND



How to draw MICKEY

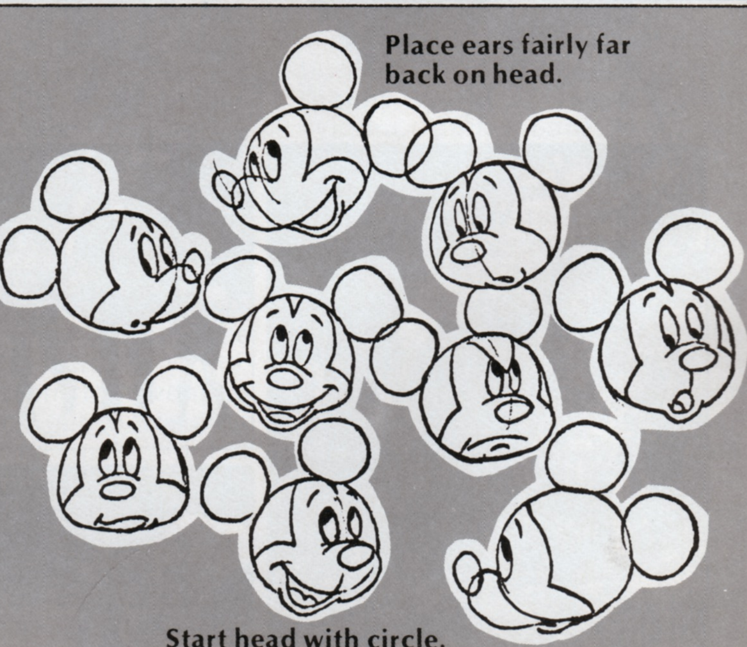


Mickey is fun to draw, and easy, too, because he is drawn almost entirely with circles. Let's start with a circle for the head. Draw two fat ovals for the ears. Place them on the head-circle like the diagram shows. Now draw another circle or oval for the snout and still another, but smaller, egg-shaped circle for the nose.

The snout is placed at the lower part of the head-circle. The eyes are drawn in above the snout, and the pupils inside the eye-circles.

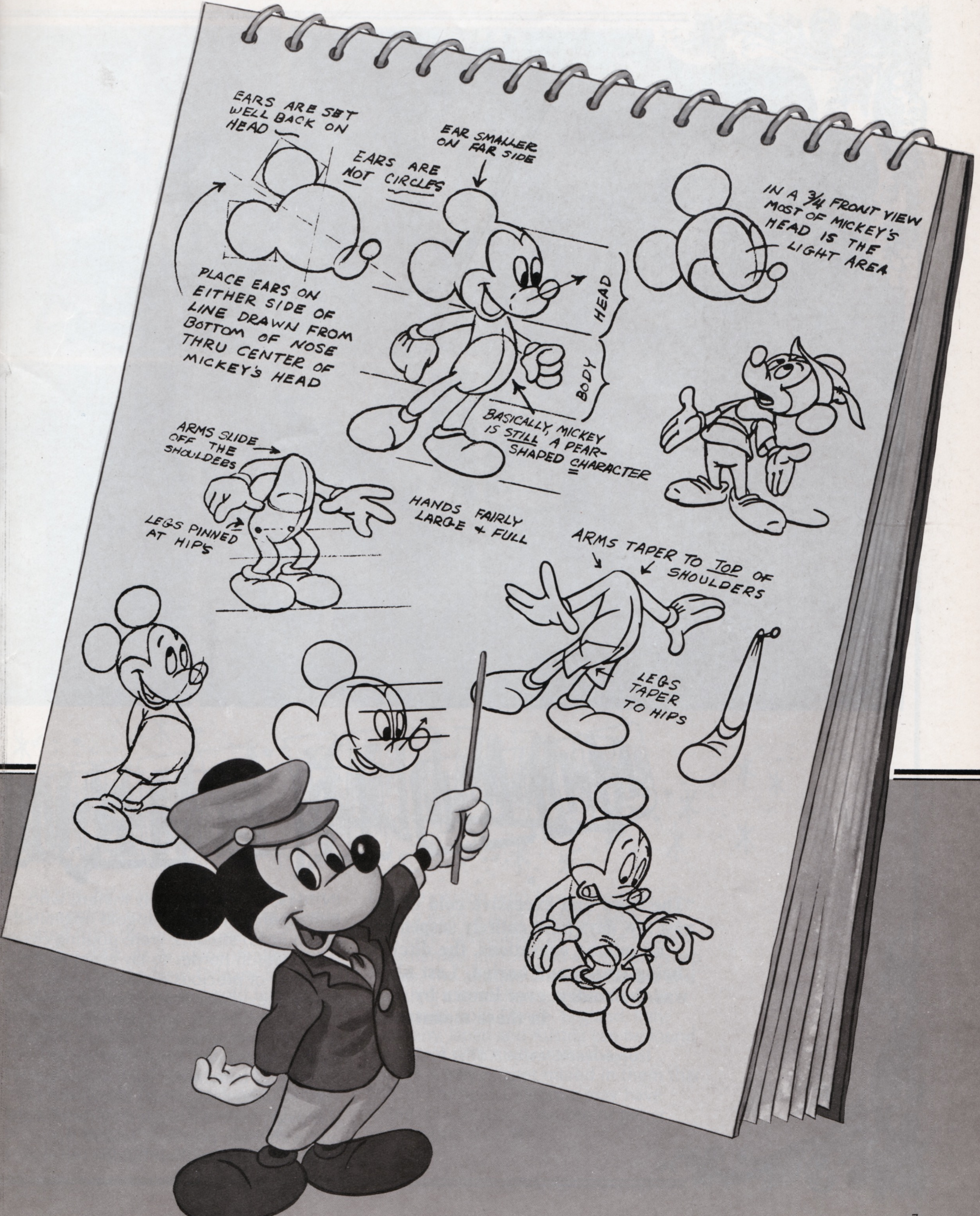
For the mouth, continue a line from the underneath side of the snout into the head-circle. Then shape the mouth for a smile or any other expression you may want.

Mickey is three head-circles high. His legs and arms are attached to the body just as is shown in the diagram. Now, you try it.



Place ears fairly far back on head.

Start head with circle.
Add center line to establish perspective.


EARS ARE SET WELL BACK ON HEAD
EAR SMALLER ON FAR SIDE
EARS ARE NOT CIRCLES
IN A 3/4 FRONT VIEW MOST OF MICKEY'S HEAD IS THE LIGHT AREA
PLACE EARS ON EITHER SIDE OF LINE DRAWN FROM BOTTOM OF NOSE THRU CENTER OF MICKEY'S HEAD
HEAD
BODY
BASICALLY, MICKEY IS STILL A PEAR-SHAPED CHARACTER
ARMS SLIDE OFF THE SHOULDERS
HANDS FAIRLY LARGE + FULL
LEGS PINNED AT HIPS
ARMS TAPER TO TOP OF SHOULDERS
LEGS TAPER TO HIPS

GOLD IN THEM

"The snow and excessive cold of the past few days have entirely suspended all mining operations, the ditches being frozen and buried. Last night was the coldest ever known by men in these mountains."

From the NEVADA (CITY) JOURNAL
January 20, 1854

IN 1849, California's early miners, who mistakenly believed that gold originated in mountain streams, were pouring over the passes in hordes to lay claim to the bonanza of precious metal. In Grass Valley, they discovered it buried beneath them in solid rock, and vertical depths of 3,500 feet were reached in their frantic mining operations. Under the most adverse of conditions, such as the bitter cold of winter described elsewhere on this page, miners struggled by candlelight and with mule power to relieve the generous veins of their hidden fortunes.

La Boutique d'Or

THAR HILLS . . .

All this, by way of introduction, is in sharp contrast to the warmth and sparkle emitted from the enchantments of La Boutique d'Or. As its name implies, this tiny gold shop in New Orleans Square features gold-plated and gold leaf gifts from gadgets to fancy goblets. Since its opening in May, 1974, this intriguing shop has beckoned shoppers to browse through dazzling displays of delicate imported music boxes (featuring themes from "Love Story" and "Romeo and Juliet"); picture frames; miniatures; charms; pendants and other uncommon jewelry.

For the person who has everything, there's even a gold (plated) spike. And there are handcrafted purses, 24 kt. gold-ornamented mirrors and candy and soap dishes. The antique display cabinets and sparkling chandeliers are also for sale.

Imports from France, England, Italy, Germany, Japan and Austria can be found here. And who knows – maybe, just maybe, a tiny nugget mined in them thar hills of northern California may have found its way into a bauble or gift at La Boutique d'Or.

THE DISNEYLAND BAND...

Music in S

There's a new exciting sound in Disneyland today...and it's not the lingering echo of the Park's summer fireworks. To experience Disneyland is to experience the stirring sound of its colorful band–20 versatile virtuosos whose combined efforts contribute to a music festival atmosphere throughout the Park.

Under the expert direction of Stanford (Stan) Freese, the band features its own special kind of music...from ragtime to contemporary and from the Beatles' tunes to the sweet nostalgia of Harry James and Glenn Miller.

The band begins its daily schedule with an old-fashioned "concert in the park" in Town Square, with memorable marches, refreshing ragtime and delightful Dixie. Following that, the ensemble marches through the "lands" with perhaps a stop on the *Mark Twain* and themed music indicative of the riverboat era.

The band then disbands into costumed sub-groups: the lively Town Band on Town Square; the Keystone Kop look of the Saxophone Quartet on Main Street; the Polka Band near the Matterhorn; and the Strawhatters playing Dixieland at Plaza Gardens.

Then comes the favorite musical event of the day according to many fans...the one-o'clock concert in canopied Plaza Gardens. Here, each musician showcases his versatility by doubling, sometimes tripling or quadrupling on various instruments. This vigorous and highly talented group builds to the roaring tempo of "Get It On" and lets down softly to the syncopated rhythms of Scott Joplin's "The Entertainer." From popular showtunes, they may switch to foot-tapping Basie or Ellington with a big band explosive sound that brings the audience to its feet in standing ovation. And of course, happy Disney music, familiar to all, is highlighted at some time during the varied program.

When Disneyland opened in 1955, the original band was organized and directed by Vesey Walker. Over the past three years, the man who has skillfully directed the Park's band, and at the same time introduced its new dimension in sound,

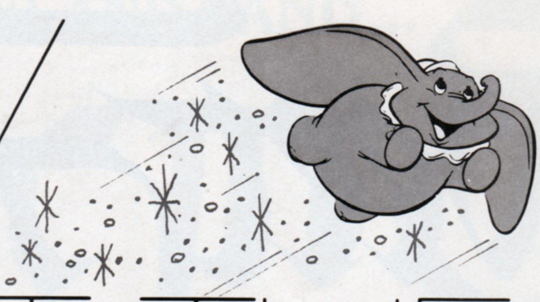
weet Accord

is University of Minnesota graduate Stan Freese. Stan, who began his musical career at the ripe old age of nine, has travelled nationally and on a 29-concert tour of the Soviet Union as a tuba soloist, of which there are few. After hearing Stan's command performance at the White House, the President of the United States stated, "Stan plays the tuba like I didn't think even the trumpet could be played." In 1971, Stan directed the band that opened Walt Disney World. Now, at Disneyland, Stan has an easy rapport with the crowds at Plaza Gardens and, reminiscent of Professor Harold Hill in "The Music Man," he just naturally inspires laughing children to join the band's parade down Main Street for its final performance of the day, the Retreat Ceremony at the flagpole.

The collective past experience of the men in the Disneyland Band reads like a "Who's Who" of the Big Dance Band era when members performed with the likes of Tex Beneke, Horace Heidt, Harry James, Tommy and Jimmy Dorsey, Spike Jones, Louie Bellson, Lawrence Welk and Ralph Flanagan. Daniel Cerilly (trombone, baritone) and George Richter (percussion) are not unfamiliar with the classics–having been part of the famed Pittsburgh and New Orleans Symphony orchestras respectively. Eddie Erickson, whose hobby is buying, selling or trading instruments and sports cars, is a triple-threat artist with a trumpet, guitar and inventive banjo. Kenneth Whitcomb (woodwinds), responsible for most of the group's contemporary arrangements, was for many years the chief arranger and assistant Band Master at West Point Military Academy. Others–George Smith, Arthur Gault and Robert Armstrong, woodwind specialists, have been on the musical staffs of major movie studios including Disney, Universal and Columbia Pictures.

So let's give a great big hand to the musicians of the Disneyland Band. There's an unspoken message of joy that comes with every Disneyland experience...and these bandsmen are saying it with music all day long.

SATURDAY NIGHT AT THE WORLD



Nighttime is one of the most romantic times in the Magic Kingdom theme park; the air is cool, the breeze is calm and thousands of tiny, twinkling tree lights rival the radiant stars above. The artistically illuminated Cinderella Castle seems to glow in the darkness, and is visible for miles over Florida's countryside.

Yes, it's a whole new world after dark when Walt Disney World turns on its brightest colors—especially during the "Saturday Night At The World" parties which are scheduled throughout fall, winter and spring.

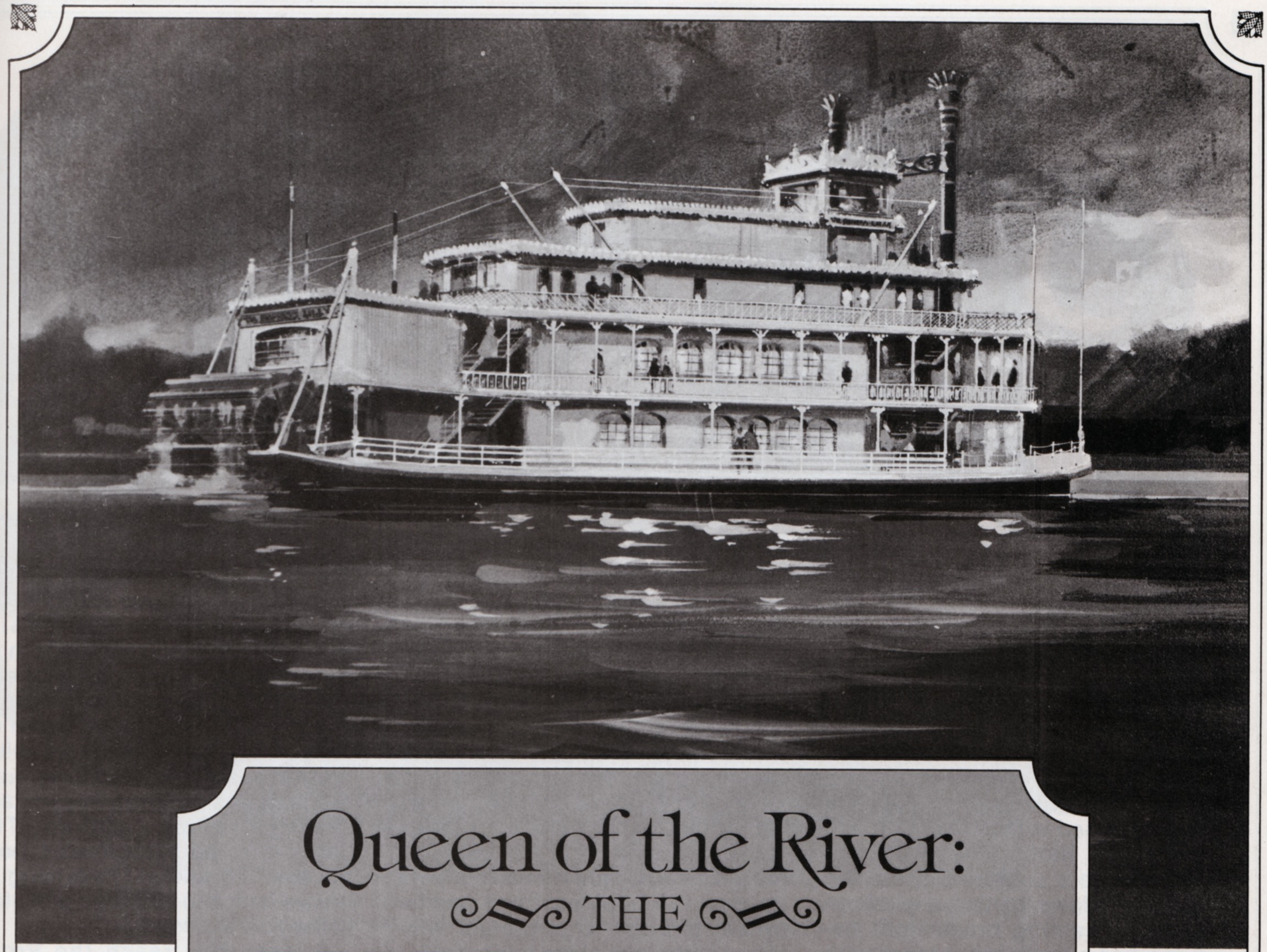
Beginning February 26, and continuing through June 4, every Saturday (except May 14) will be celebrated in the Magic Kingdom with extended hours to midnight, a spectacular fireworks display, special entertainment and a nighttime showing of the all-new Mickey Mouse Club Parade.

The parade marches down Main Street, U.S.A. at 9 p.m. each Saturday night and features life-size Disney characters, floats and music to delight "Saturday Night At The World" guests. This is followed at 10 p.m. with unique and colorful "Fantasy in the Sky" fireworks.

Exciting musical groups, featuring rock to country to western, are also a part of the fun during these special parties. Past entertainers have included the popular Blood, Sweat and Tears, the Manhattans and Judy Lynn. This year's lineup of entertainers promises to be just as exciting.

Additionally, the Electrical Water Pageant, a colorful patriotic procession of stars and stripes and creatures from the deep, floats by the Magic Kingdom each evening on the Seven Seas Lagoon and Bay Lake.

Regular prices are in effect for the "Saturday Night At The World" celebrations, making for good times all around!



Queen of the River:
THE
EMPRESS LILLY

A pageant of American history, styles, and culture has passed up and down the Mississippi River. But, of all the watercraft that have cruised Ol' Man River, none have caught the imagination and the spirit of the American people like the stern-wheel steamboats of the late 1800's.

And soon that most romantic style of travel and luxurious dining will be gracing the banks of the Buena Vista Lagoon in Lake Buena Vista, the Host Community to Walt Disney World.

The *"Empress Lilly,"* a re-created, three-decked Mississippi River stern-wheeler, is scheduled to be "launched" this spring. A gala, private christening ceremony will be attended by Lillian Disney Truyens (Walt Disney's widow) for whom the riverboat is named.

The luxury paddle-wheeler will be the focal point of the Lake Buena Vista Shopping Village, and will offer visitors a variety of dining experiences amid sumptuous surroundings. Guests looking across the lagoon will see a large ship with sparkling lights and a huge,

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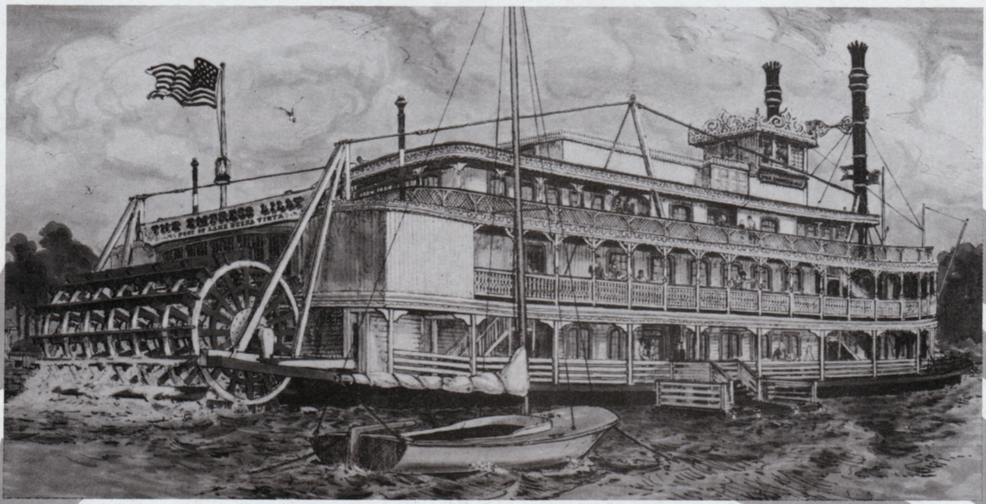


The "Empress Lilly," a re-created, three-decked Mississippi River stern-wheeler, is scheduled to be "launched" this spring.

22- by 36-foot, churning paddle wheel.

Three restaurants, open for lunch and dinner, a Dixieland show lounge plus a banquet room and four cocktail areas, open for lunch and dinner, will be housed in the vessel.

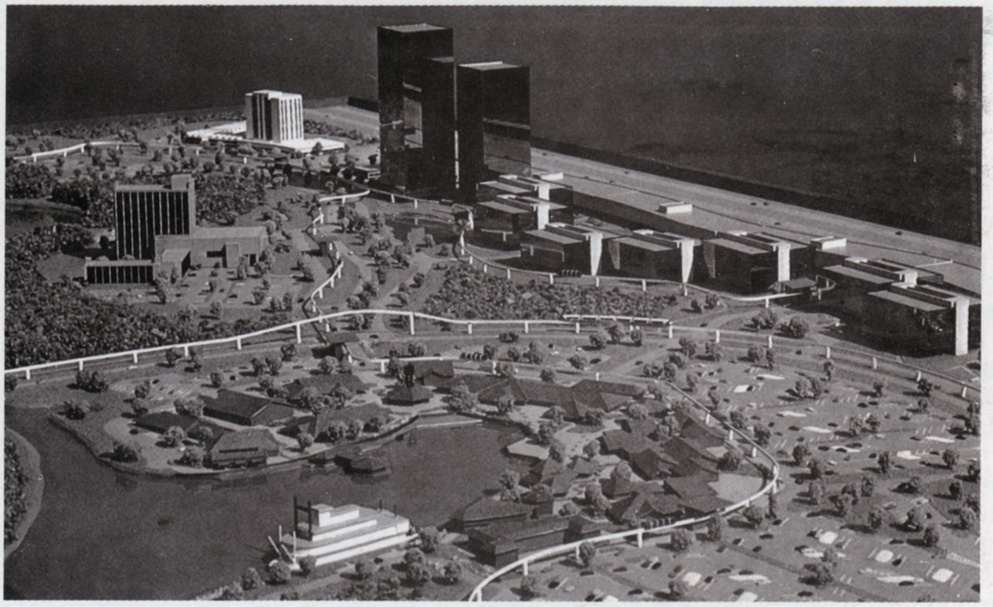
On the main deck bow, a jazzy, good-time bar seating 200 has been planned with Dixieland fun in mind. The Baton Rouge Lounge will feature a sunken bar, stained glass windows behind a platform stage, gleaming brass light fixtures and a lively red interior with heavy uses of bentwood and dark, African mahogany. With the addition of an authentic Dixieland jazz band, this turn-of-the-century show bar will be the liveliest nightspot this side of the Ol' Mississip!

On the main deck's stern, the Steerman's Quarters will feature the finest western beef and seaman's ale. Broiled steaks and prime rib dinners will be served amid the splendor that once awed patrons bound from St. Louis to New Orleans. Guests will be able to view the huge churning paddle wheel through large picture windows at the rear of the restaurant.

Also on the first deck, the Starboard Lounge has been designed so that family groups and children as well as those who desire cocktails will be comfortable in its Victorian sitting room atmosphere.

On the Promenade Deck (second level), a two-tiered dining room on the bow will serve the finest selection of seafoods, including such delicacies as broiled pompano and seasonal prize catches. The family-oriented Fisherman's Deck will seat 126, and will have hanging bronze lamps to lend a golden glow to the bow windows.

Guests may reach the Promenade Deck by ascending the



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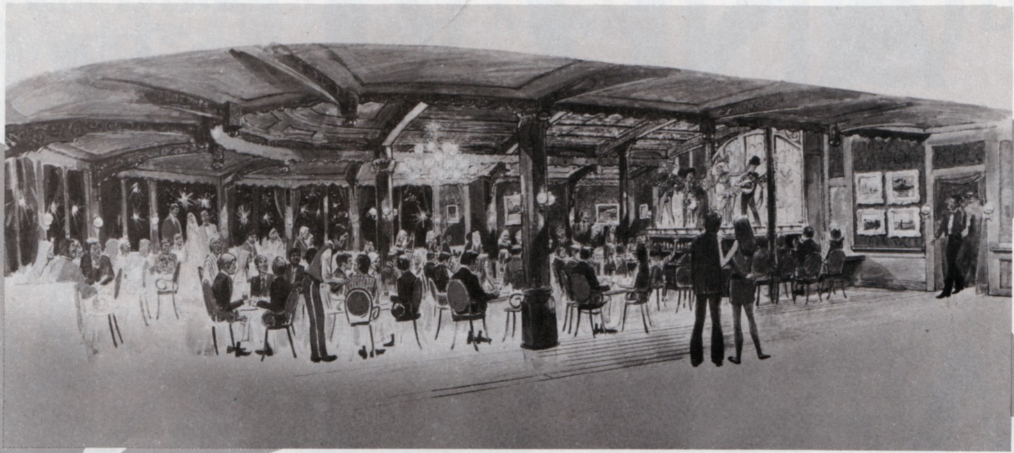

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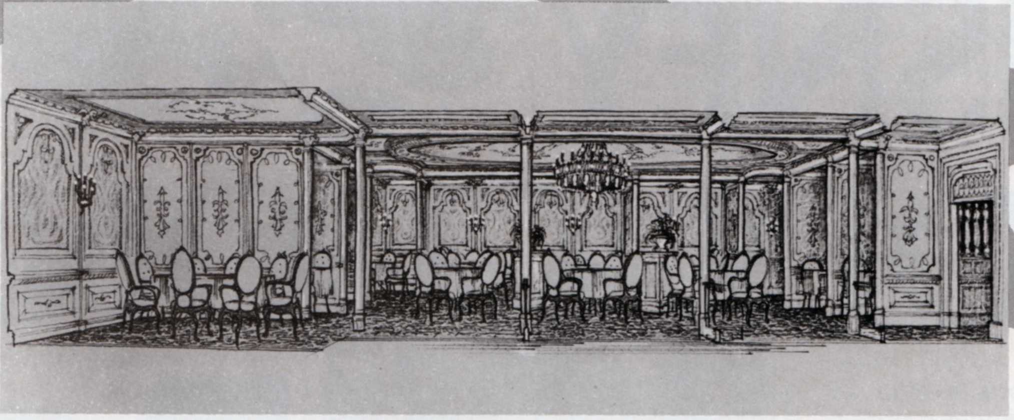


The Empress Room will offer the finest in gourmet fare and exclusive French service. Satins, glittering chandeliers and etched glass will accent the sophisticated Louis XV setting.

Grand Staircase, which leads to the Promenade Lounge. This lounge, adorned with antique brass hurricane lamps, will seat 30 people.

The Empress Room, also on the second deck, will feature the finest in gourmet fare and exclusive French service. The intimate, evening dining room seating 68 is designed with a private entrance. Satins, glittering Maria Theresa chandeliers, and etched glass will accent the sophisticated Louis XV setting. Selections from a daily list of hot and cold appetizers, soups, entrees and desserts will be complemented with the finest wines from an exclusive cellar.

The adjoining Empress Lounge will provide an elegant atmosphere for Empress Room guests to sip after-dinner cups of Coffee Flambe or other specialty drinks mixed at their table and enjoy the magnificent view of the shimmering moonlit waters.

The Texas Deck (third level) includes the Skipper's Table and the Texas Deck Lounge which will provide a large dining area and predinner gathering salon for large or small receptions, conventions, meetings and special events.

Round tub chairs, detailed scrollwork and a third-level view will add to the festivities held in this spacious lounge.

Traditionally a setting of utmost distinction, the *Empress Lilly's* Skipper's Table will feature an antique 24-foot-long inlaid parquet table which seats 20. The table, which will be the focal point of the room, is being transported from the dining suite over New Orleans Square in Disneyland to the site of the riverboat.

The riverboat may be reached by land or water; guests may have their car valet parked and board the vessel via a canopied gangplank, or take a silent Flote Bote launch from the Village Marina.

The *Empress Lilly,* designed by WED East (the master-planning, research and development arm of the Disney organization), is an authentic reproduction of the earlier steam crafts such as the *Robert E. Lee* and the *Natchez,* that negotiated the waters of the Mississippi.

Thorough research and attention to detail, such as four-foot balconies circling each deck with gingerbread railings, two 84-foot smoke stacks, special made-to-order china, and an 1896- inscribed, nickel and brass bell that can be heard for 20 miles around, add to the realistic atmosphere of the riverboat.

So, "Get ready, 'cause showboat's comin'!"

IN AND AROUND WALT DISNEY PRODUCTIONS

Television

...Highlighting the March premieres on "The Wonderful World of Disney" will be "The Ghost of Cypress Swamp," Disney Studio's first movie made especially for television. Vic Morrow, Jeff East and Noah Beery star in the story of a young boy who seeks revenge against a killer black panther. This special two-hour presentation is scheduled for March 27.

"Dorsey, the Mail Carrying Dog," airing on March 6, tells the comical story of the Old West's first-ever canine carrier–as the U.S. Postal Service literally "goes to the dogs"!

Also on tap for March viewing is "The Track of the African Bongo," an exciting two-part tale filmed in the lush bamboo forests and mountains surrounding the Great Rift Valley of Kenya. The story follows the bongos across the African jungle with three hunters–an unscrupulous native poacher, a big game hunter and a conservationist–desperately tracking the graceful animals in a race against each other and against time.

In another special two-hour program, James Garner and Vera Miles help turn a sorry potato farm into Hawaii's first cattle ranch when the adventure-comedy, "The Castaway Cowboy," makes its television debut on April 24.

Walt Disney World®

...The *Empress Lilly,* a re-created Mississippi River stern-wheeler located in the Buena Vista Lagoon, is scheduled to welcome aboard its first guests this spring. The luxury paddle-wheeler will be the focal point of the Lake Buena Vista Shopping Village in Lake Buena Vista, Host Community to Walt Disney World, and will house three restaurants, a show lounge, a banquet room and four cocktail areas. (See related article page 13).

...Springtime in the Magic Kingdom also will bring continuing performances of the all-new Mickey Mouse Club Parade and many evenings of extended hours for enjoying the festivities.

...*Saturday Night at the World* (February 26-June 4, except May 14). Special musical entertainment, a nighttime performance of the Mickey Mouse Club Parade at 9 p.m., followed by Fantasy in the Sky fireworks at 10 p.m. are featured on these special Saturday nights when the Magic Kingdom will be open from 9 a.m. to midnight. (See related article page 12).

...*Easter Spectacular* (April 2-16). Two colorful weeks with live entertainment, nighttime parades and fireworks as Walt Disney World celebrates Easter. If you look carefully, you might even see Mr. and Mrs. Easter Bunny hopping around the Magic Kingdom theme park during these Easter holidays!

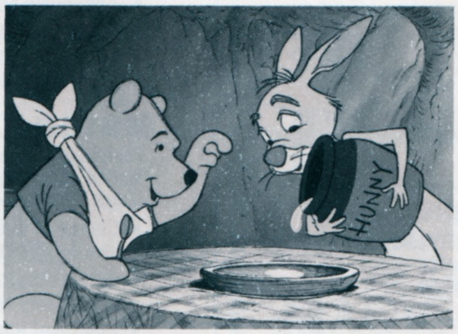
...*Young At Heart Days* (May 9-22). A special-value, tie-on ticket entitles guests, age 55 and over, to one day's unlimited use of Magic Kingdom attractions (except Shootin' Gallery) during Young At Heart Days.

...*Armed Forces Days* (May 23-June 5). Armed Forces Days is a tribute to members of the military services and their families. During this time, a special-value, tie-on ticket entitles them to one day's unlimited use of Magic Kingdom attractions (except Shootin' Gallery).

Movies

...Easter time is premiere time for "The Littlest Horse Thieves," which is being released with "The Many Adventures of Winnie the Pooh."

"The Littlest Horse Thieves" is the story of three youngsters' daring rescue of pit ponies from a coal mine. The Technicolor production stars Alastair Sim, Peter Barkworth, Maurice Calbourne and Susan Tebbs.



The co-release "Pooh" film is a combination of three previously-released featurettes: "Winnie the Pooh and the Blustery Day," "Winnie the Pooh and Tigger, Too" and "Winnie the Pooh and the Honey Tree."

Home Entertainment

...The summer of 1977 will bring a new film entitled "An Evening at Disneyland." A revised version of "A Day at Disneyland" will soon be released in silent and sound.

Also due to be released this summer is a new "Jungle Cruise" film in color which will include all the newest innovations just recently added to the attraction.

Disneyland

...*Easter Holidays* (April 3-10) at Disneyland mean an exciting week of special activities and musical entertainment. On Easter Sunday, the Park will present a fun parade of old cars and costumed participants. The Park will be open every day after March 16, through the summer season with extended hours on holidays and special occasions.

...April 23 & 24 are *Viva Mexico Celebration* Days, with special entertainment and a special parade.

...Senior citizens will enjoy five full days of entertainment at the Park when *Senior Citizens Days* are celebrated from May 16 through May 20.

...It'll be an exciting weekend of big bands and top jazz groups on May 28 & 29 for *Disneyland & All That Jazz*...all at regular admission prices.

...*Date Nights* are on the agenda for June 4 and 11...featuring outstanding nighttime entertainment for listening and dancing.

Music and Records

...As mentioned in the *Movies* section, the upcoming release, "The Many Adventures of Winnie the Pooh," combines previous releases: "Winnie the Pooh and the Honey Tree," "Winnie the Pooh and Tigger Too" and "Winnie the Pooh and the Blustery Day."

Disneyland Records feature all three in 12" storytelling albums with Sterling Holloway as Pooh and with a 12-page, full-color beautifully illustrated book.

"Winnie the Pooh and the Honey Tree" is available on Disneyland Record's 12", long-playing children's album, while the delightful adventures of "Winnie the Pooh and Tigger Too" entertain on story tape and with a 24-page illustrated storybook.

Disneyland®
PARK IN CALIFORNIA

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PASSPORT TO Disneyland

NOT AVAILABLE TO THE GENERAL PUBLIC

- ★ **Admission and unlimited use of all 54 Disneyland rides, attractions, and shows!**
- ★ **Do it all! At your convenience!**
- ★ **A full day of fun for the whole family!**
- ★ **Available January 5 thru May 31, 1977**
- ★ **ONLY $7.50 for adults — $7.00 for juniors — $6.50 for children**

(Parking — 50¢ per car)
Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.
PHONE: (213) 626-8605 or (714) 533-4456 Ext. 703
Effective through May, 1977

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP	A 10¢	B 25¢	C 50¢	D 75¢	E 90¢	General Admission Ticket
11-Ride	(1)	(1)	(2)	(3)	(4)	(1)
15-Ride	(1)	(2)	(3)	(4)	(5)	(1)

11-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($12.20)	**$6.50**
JUNIOR (12 thru 17)	($11.20)	**$6.00**
CHILD (3 thru 11)	($ 8.80)	**$5.50**
15-RIDE TICKET BOOK		
ADULT	($14.60)	**$7.50**
JUNIOR (12 thru 17)	($13.60)	**$7.00**
CHILD (3 thru 11)	($11.10)	**$6.50**

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, its free shows, exhibits and entertainment, and to visit the seven theme lands.

ADULT	**$5.00**
JUNIOR (12 thru 17)	**$4.00**
CHILD (3 thru 11)	**$2.00**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

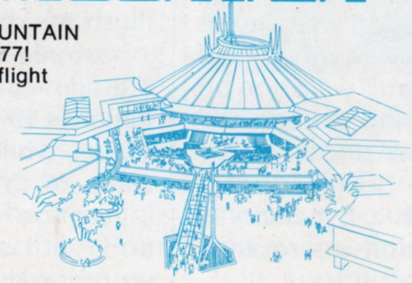
SPRING OPERATING HOURS

Starting March 16, Disneyland is open every day through September 18. This Spring the operating hours are 10 AM to 6 PM on Monday through Friday and 9 AM to 7 PM on the weekends.

Exceptions: April 3 through April 9, 9 AM to 12 Midnight. April 10 (Easter Sunday), 9 AM to 10 PM. Closed on Monday and Tuesday until March 16.

SPACE MOUNTAIN

Race through SPACE MOUNTAIN when it opens in June, 1977! Experience the thrill of a flight through the black void of infinite space at Disneyland's newest attraction. Experience shooting stars, diving meteors and flashing comets!



Walt Disney's
MAGIC KINGDOM CLUB®

THREE GREAT WAYS TO EXPERIENCE DISNEYLAND!

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CLUB VACATION
PLANS AT DISNEYLAND

MAGIC KINGDOM CLUB ADVENTURE

Featuring deluxe accommodations at the exciting Disneyland Hotel — just a Monorail ride away from Disneyland! This delightful vacation adventure includes:

- Choice of two, three or four nights' accommodations at the Disneyland Hotel
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with the three and four-night plans
- From $62.50 per adult, double occupancy

MAGIC KINGDOM CLUB HOLIDAY

Featuring accommodations at the new Inn At The Park Hotel, unlimited admission to Disneyland, and other valuable extras. The Magic Kingdom Club Holiday includes:

- Choice of two, three or four nights' accommodations at The Inn At The Park
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with three and four-night plans
- From $55.50 per adult, double occupancy

MAGIC KINGDOM CLUB MINI-VACATION

The economical way for Magic Kingdom Club families to visit Disneyland, with accommodations at the nearby Howard Johnson's Motor Lodge — the "Official Host of the Magic Kingdom Club". This family vacation features:

- Choice of two, three or four nights' accommodations at the Anaheim Howard Johnson's Motor Lodge
- Two Magic Kingdom Club ticket books per person
- Choice of other activities with three and four-night plans
- From $38.00 per adult, double occupancy

Junior and child rates are available at substantial savings for all Magic Kingdom Club Vacation Plans. Accommodations subject to space availability and price change without notice. Plans effective through December 31, 1977.

For further information regarding Magic Kingdom Club Vacation Plans at Disneyland, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
Be sure to include your Chapter Number
For reservations call (714) 956-2600

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10% DISCOUNT

PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer expires December 31, 1978.

TOLL-FREE
RESERVATIONS
800-654-2000*

*In Oklahoma: 800-522-9041
*In Canada: Call Collect 405-848-8611

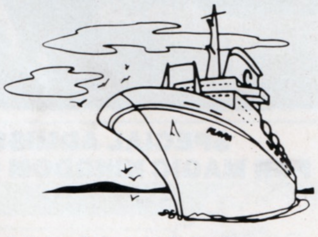
HOWARD JOHNSON'S
motor lodges

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:
At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

TRAVEL WITH . . .

Walt Disney's
MAGIC KINGDOM CLUB®



CARIBBEAN CRUISES

Exclusive values of exciting, romantic 3, 4 and 7-day Caribbean Cruises

for further information please write:

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TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)

Another exclusive for Club Members

FLORIDA Cypress Gardens

Now, your membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
ADULT	4.00	3.50
JUNIOR (12-16)	3.00	2.50
CHILD (6-11)	2.00	1.50

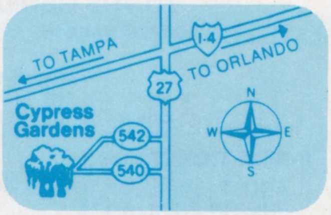
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY:
10:00 — 12:00 — 2:00 — 4:00

Offer applicable through December 31, 1978. Membership Card must be presented at Ticket Window.



For Further Information Please Call **(813) 324-2111**

Your Key to the MAGIC KINGDOM (and 250 other **ai** locations)

American International offers *exclusively* to Magic Kingdom Club members an intermediate size car for the special *MKC* rate of just $17.76 per day, with unlimited mileage. On other size cars, Magic Kingdom Club members are eligible for a 10% discount on published time and mileage car rental rates at all 250 **ai** locations nationwide.

This discount is not applicable to commissionable, promotional or unlimited mileage rates, and membership card MUST be presented at time of rental. This offer expires September 30, 1977.

For reservations
800-527-6346

AMERICAN INTERNATIONAL RENT-A-CAR®
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MAGIC KINGDOM CLUB®

Walt Disney World®
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Magic Kingdom Theme Park Admission Media

SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes use of Walt Disney World Transportation System (Monorails, ferry boats, and trams) for one day, Magic Kingdom theme park admission, and ANY 8 attractions of your choice.

	Value	Box Office Price
ADULT	($13.20)	**$7.00**
JUNIOR (12 thru 17)	($12.20)	**$6.50**
CHILD (3 thru 11)	($ 9.40)	**$6.00**

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.
Effective through May, 1977

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(2)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK

	Value	Box Office Price
ADULT	($11.05)	**$7.25**
JUNIOR (12 thru 17)	($10.05)	**$6.75**
CHILD (3 thru 11)	($ 7.75)	**$6.25**

12-RIDE TICKET BOOK

	Value	Box Office Price
ADULT	($13.95)	**$8.25**
JUNIOR (12 thru 17)	($12.95)	**$7.75**
CHILD (3 thru 11)	($10.55)	**$7.25**

GENERAL ADMISSION ONLY

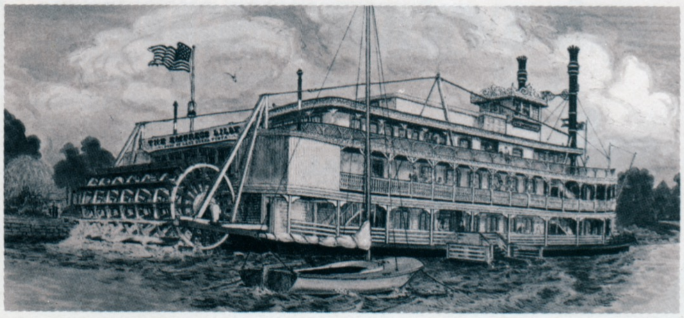
Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom Theme Park and all its free shows, exhibits, and entertainment.

ADULT	**$6.00**
JUNIOR (12 thru 17)	**$5.00**
CHILD (3 thru 11)	**$3.00**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

EMPRESS LILLY RIVERBOAT

The *Empress Lilly,* a Mississippi River stern-wheeler re-creation, will soon be welcoming Club members aboard for sumptuous dining and entertainment in three restaurants, a show lounge, banquet room and four cocktail lounges. The luxury riverboat will be located in Buena Vista Lagoon in Walt Disney World.



Walt Disney World is open seven days a week throughout the year. The Magic Kingdom theme park is open from 9 AM to 7 PM, with extended operating hours during summer and holiday periods.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS!

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista courses:

General Public	MKC Members
$15.00	$11.00

Includes greens fee and electric car.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	MKC Members
Singles	$4.00/hour	$3.00/hour
Doubles	$6.00/hour	$5.00/hour

Now, the World has a new country.

RIVER COUNTRY

SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	CLUB MEMBER PRICE
ADULT	**$3.25**
JUNIOR (12 thru 17)	**$2.75**
CHILD (3 thru 11)	**$2.25**

Present Magic Kingdom Club membership card at Fort Wilderness/River Country ticket window. Prices subject to change without notice.

Located in Fort Wilderness

NOW WE'VE GOT SIX GREAT WAYS TO SEE THE WORLD

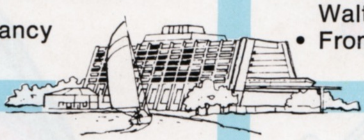
Introducing the exclusive 1977 MKC Vacation Plans at **Walt Disney World**®
VACATION KINGDOM IN FLORIDA

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel or Polynesian Village Resort Hotel
- Five days' use of the Walt Disney World Transportation System
- Five days' unlimited admission to the Magic Kingdom
- One Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Additional coupons and tickets good for choice of Walt Disney World activities
- From $148 per adult, double occupancy

WORLD VACATION

- Three nights' accommodations in a Lake Buena Vista Vacation Villa or Treehouse
- Four days' use of the Walt Disney World Transportation System
- Four days' unlimited admission to the Magic Kingdom
- One Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Complete dinner at the Lake Buena Vista Club or Gulf Coast Room
- Additional coupons and tickets good for choice of Walt Disney World activities
- From $148 per adult, double occupancy

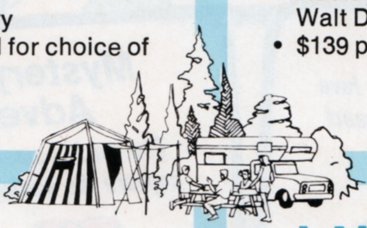


CAMPING JAMBOREE

- Three nights' use of a Fort Wilderness campsite
- Four days' use of the Walt Disney World Transportation System
- Four days' unlimited admission to the Magic Kingdom
- One Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Additional coupons and tickets good for choice of Walt Disney World activities
- $61 per adult, double occupancy

GOLF GETAWAY

- Three nights' accommodations in the Golf Resort Hotel
- Four days' use of the Walt Disney World Transportation System
- 54 holes of golf, including electric golf car
- One Magic Kingdom Club ticket book
- Additional coupons and tickets good for choice of Walt Disney World activities
- $139 per adult, double occupancy



LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Lake Buena Vista Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club ticket books
- One day's admission to River Country
- $88 per adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Lake Buena Vista Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club ticket books
- One day's admission to River Country
- Additional coupons and tickets good for choice of Walt Disney World activities
- $161 per adult, double occupancy

- MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED . . . MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.
- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1977.

Walt Disney's
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for further information please write:

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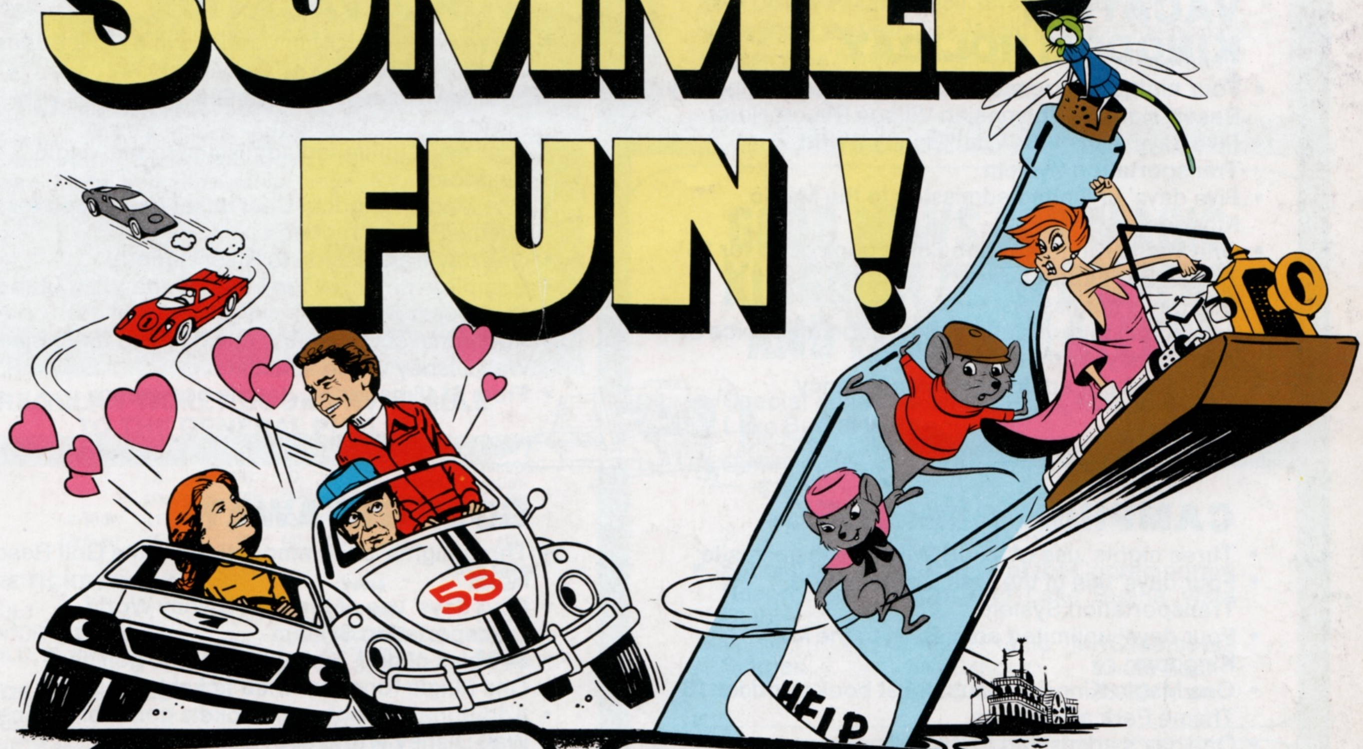
(Be sure to include your Chapter Number)
For reservations call (305) 824-2600

DISNEY SUMMER FUN!



Ooo-la-la

Herbie falls hood over wheels in love
...in the raciest comedy of the year!

HERBIE GOES TO MONTE CARLO

Mystery...Fun...
Adventure!

The world's smallest agents out to capture the world's biggest diamond.

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